Deadline: 1/22/2010

Bosque School Yearbook Ad Order Form

Dear Parent or Student,
Yearbook Recognition Ads are a great way to commemorate student achievements and important milestones. In addition, revenues from recognition ads help our school to create a better yearbook. Jostens is managing our school's yearbook ad sales so please do not contact or send materials to our school. Please be sure to read the ad content guidelines on the back of this order form and send your materials to the address specified. To purchase your ad follow the instructions on the order form below or simply go to JostensAdService.com. Your ad order must be received by 1/22/2010.

Sincerely,
Bosque School Yearbook Staff

Please Use Black or Blue Ink Only!

Featured Student Name -- print name (case sensitive) as it should appear on yearbook ad:

FIRST _____ LAST _____

Your Name:

FIRST _____ LAST _____

Address – Include spaces between number and street name: _____ Apt: _____

City: _____ State: _____ Zip: _____ Phone: ___ - ___ - ____

Email (To be used for the order confirmation only) _____

A unique bar code is assigned to each order form – please do not photocopy!

Step 1 Choose size and layout

Ad Size	Color	Choose Layout (layout designs are located on the color brochure)
Full Page	☐ $300.00	☐ F1 ☐ F2 ☐ F3 ☐ F4 ☐ F5 ☐ F6
1/2 Page	☐ $150.00	☐ H1 ☐ H2 ☐ H3 ☐ H4 ☐ H5 ☐ H6
1/4 Page	☐ $75.00	☐ Q1 ☐ Q2 ☐ Q3 ☐ Q4 ☐ Q5 ☐ Q6
1/8 Page	Not Offered	☐ E1 ☐ E2

Step 2 Write Personal Message

Please write your personal message on the back of this form according to the layout you chose.

Step 3 Select and label photos

Select one photo for each numbered photo box on the layout you selected. Write the number on the back of the photo using pencil or ink that won't smear. If photos are not labeled, our designers will position them at their discretion. Photos will be reduced, enlarged or cropped to fit your chosen layout. Please do not submit valuable one-of-a-kind photos, copyrighted photos or computer generated inkjet copies. High quality copies are available at most photo labs.

Step 4 Payment

Pay By Check or Credit Card:
Make checks payable to Jostens Ad Service
Visa, Master Card, Discover and American Express accepted

Payment Enclosed $ _____

Card Number _____ Exp. Date MMYY

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Step 5 Mailing

Mail to: Jostens Ad Service, PO Box 172465, Denver, CO 80217

To protect your photos in transit, please enclose them in a sturdy, padded envelope. Enclosing a sheet of stiff cardboard will help protect bending and creasing. Write, "Photos Enclosed – Do Not Bend" on the envelope.

Questions? Call Jostens at (800) 358-0800
or go to JostensAdService.com

48867-10 P741 #58422

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Step 2 Write Personal Message (continued from front side)

Please Use Black or Blue Ink Only!

Find your layout from the list below and use the exact number of lines indicated. As you enter your text, leave a space between words. Fill each box even if it means a word will flow from one line to the next. It will not appear that way in your ad. The text you provide will be enlarged or condensed to fit the final ad design. Characters are case sensitive.

Use the guide below to determine how many lines of text your selected layout will accommodate:

- **Q1, Q2, Q3, Q6, E1, E2** - use up to first 4 lines
- **F2, F5, H3, H6** - use up to first 6 lines
- **F3, H1, H2, Q4, and Q5** - use up to first 8 lines
- **F6, H4, and H5** - use up to first 11 lines
- **F1 and F4** - use up to first 12 lines

Print personal message (case sensitive) as it should appear on yearbook ad:

1
2
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By completing this form and submitting your images to Jostens, you represent to Jostens that you have the legal right to submit these images and that the images do not contain any content that violates any applicable law, regulation or third party rights; and you grant to Jostens a license to reproduce, publish and display your images. To view a complete list of the terms and conditions that apply to this order, please visit www.JostensAdService.com.

Your school has issued the following guidelines surrounding recognition ad content:
Our school reserves the right to edit ads per our guidelines. Please make sure all submitted materials are appropriate for school publication.

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