



There are 2 easy ways to create a recognition ad for your student.

1 Order online 24/7 at **JostensAdService.com**

1. Choose your size and layout.
2. Enter your text.
3. Upload or mail your photos.



OR

2 Order by mail using the enclosed order form

1. Choose your size and layout.
2. Write your text and label your photos.
3. Drop your order in the mail to the address provided. Do not mail materials to the school.

Recognition Ad Pricing:

Ad Size	Black & White	Color
Full Page	Not Offered	\$300.00
1/2 Page	Not Offered	\$150.00
1/4 Page	Not Offered	\$75.00
1/8 Page	Not Offered	Not Offered

Last day to order is: 1/22/2010

Ad layouts.

Available layouts depend on the ad sizes offered by our school. Refer to the recognition ad pricing above for more details.

Full Page Layouts

Jake Kreber

Dear Mom,
We are so proud of you through whatever it may be that you are doing for your friends and family. You are never too busy to help or help a friend. Always keep your faith and it will guide you in your choices for the future.

Congratulations!
Love, Mom and Dad

We are so proud of you. You have built a compassionate heart. You care so deeply for your friends and family. You are never too busy to help or help a friend. Always keep your faith and it will guide you in your choices for the future.

With love always,
All your family

Full Page example using layout F2

F1, F2, F3, F4, F5, F6

1/2 Page Layouts

Lauren Harris

Dear Mom,
We are so proud of you through whatever it may be that you are doing for your friends and family. You are never too busy to help or help a friend. Always keep your faith and it will guide you in your choices for the future.

Congratulations!
Love, Mom and Dad

1/2 Page example using layout H5

H1, H2, H3, H4, H5, H6

1/4 Page Layouts

Allen He

Dear Mom,
We are so proud of what you have achieved and the proud you have become. You have great potential in whatever you do.

Love,
Mom, Dad and Kathryn

1/4 Page example using layout Q1

Q1, Q2, Q3, Q4, Q5, Q6

1/8 Page Layouts

Sheri Hagness

Dear Mom,
We are so proud of what you have achieved and the proud you have become. You have great potential in whatever you do.

Love,
Mom, Dad and Kathryn

1/8 Page example using layout E1

E1, E2

Don't miss this opportunity, place your order today!

Questions? Call Jostens at:
(800) 358-0800





Frequently asked questions:

Can I create my ad online even if some of the photos I want to use are paper photos instead of digital?

Yes, you can create your ad online and submit the digital photos through the website, then mail the paper photos to the address indicated on the attached order form and shown on the website. Mailed photos should be no larger than 8x10 and cannot be submitted on CD or other storage media.

Should I send in original photographs?

We will make every effort to return all photos sent in; however, we don't recommend sending your only copy of a priceless family photo.

How are the ad prices determined and what is the money used for?

Ad prices are determined by our school. The revenue from Recognition Ads is used to support the yearbook and keep it affordable for everyone.

How is the ad deadline determined?

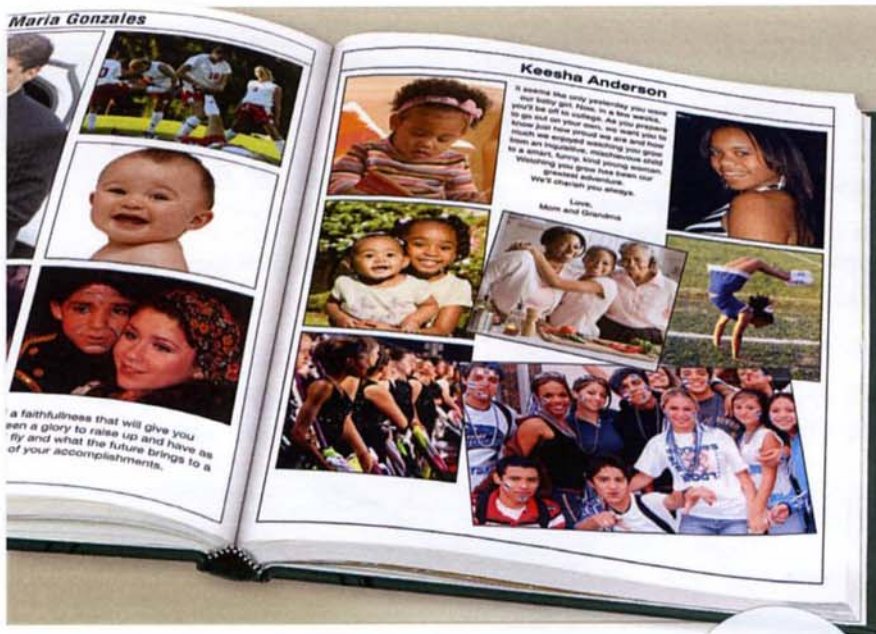
The ad deadline is set by our school based on the schedule for the yearbook.

What should I say in my ad?

The most effective ads reflect a balance between words and pictures. Ad text can consist of personal messages, inspiring quotations, and/or passages from poetry. Please see the back of the order form for ad message size guidelines based on the layout you select. If you would like to see samples of the messages used in other ads, visit JostensAdService.com website.

Can I send my materials to the school?

No, please do not send your materials to our school. We have selected Jostens to assist with our ads. Please send all materials to the address indicated on the order form and call the customer service center (800-358-0800) if you have questions or need assistance in creating your ad.



Bosque School Yearbook Ads are on sale now!

Last day to order: 1/22/2010